S/N 10/749,808 **PATENT**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Matthias Wobbe et al.

Examiner: Tae Kim

Serial No.: 10/749,808

Group Art Unit: 2887

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Title: SYSTEM AND METHOD OF MASTER DATA MANAGEMENT USING RFID

TECHNOLOGY

AMENDMENT & RESPONSE UNDER 37 C.F.R. 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated November 26, 2010, please amend the Application as follows, and consider the appended remarks.